



World Singing Day

Host Information

What is World Singing Day?

Founded in 2012, World Singing Day is a community building experience using the simple act of singing together, and takes place in cities around the world on the third Saturday in October each year. Not a performance or competition, World Singing Day is for people of all ages and backgrounds — singers and “non-singers” alike. Besides being a fun, feel-good event, the sing-along experience helps to alleviate loneliness and anxiety by connecting people on a deeper level to others in their community and to the broader global family.

What does WSD look like?

Some people sing spontaneously with friends and family at home, in the car, or in the park. Students sing at school assemblies. Others invite the whole community to sing popular songs together in the center of town. Here’s a video of different kinds of sing-alongs: https://youtu.be/WSFP1m_FfNM

How does one participate?

You can either join an existing sing-along, host your own sing-along with friends and family or with your whole community, or simply sing the Song of the Year and share it on social media using the hashtag #worldsingingday (details at www.WorldSingingDay.org).

What does a host do?

If you decide you’d like to host your own WSD event:

1. Select a time of day and place for your sing-along on the third Saturday in October
2. Create a local planning committee to organize and promote your event
3. Choose a set of songs to sing (45 to 90 minutes is a good length)
4. Invite friends, family or your whole community
5. Print and hand out lyric sheets, read lyrics on your phone, or project lyrics on a screen
6. Sing along to recorded or live music (singing along to the original recordings works well)
7. Sing together on WSD, the third Saturday in October
8. Share photos and videos on social media (#worldsingingday)

Do I need to register my event?

If your event is free and open to the public, we encourage you to register your event to receive support and resources from the WSD team, a custom logo and your event listed on our website and global map. If your sing-along is a private or paid event, there’s no need to register.

What songs do we sing?

Each host chooses whatever songs they like based on what is popular or appropriate in their area or country. Songs that most people are familiar with, and that are easy to sing, are often the best options. There are no rehearsals and people sing together for the pure joy of it. Each year, a montage video is created using video clips sent to us from around the world of people singing the WSD Song of the Year. People can also sing the simple WSD theme song “Till the Whole Sings.”

What’s next?

If you have questions or would like to go ahead and register, contact us at music@worldsingingday.org.

Detailed resources are available once you register your event.